

LILY ZANGARI

CONTACT

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EDUCATION

Savannah College of Art and Design

Fall 2018- Spring 2022
Graduated 2022: Magna Cum Laude
SCAD Dean's List 2018-2022

BFA : Film & Television
Minor : Producing for Film and Media

SKILLS

- Strong leadership & management skills.
 - Can easily communicate, delegate & facilitate work.
 - Ability to interact & form connections with clients, editors, VFX artists & vendors at all levels.
 - Proficient in handling numerous projects & meeting deadlines effectively.
 - Excellent organizational & interpersonal skills.
 - Strong attention to detail.
 - Able to pivot/make adjustments in order to reach my team's goals.
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SOFTWARE

- Microsoft Programs: Excel, Word, & Outlook
- Photoshop
- Wireframe
- Blinkbid

WORK EXPERIENCE

PXP - Publicis Groupe

Associate Producer : December 2023- Current

Clients include: Pfizer, Crest, Oral B, Charmin, Amazon etc.

- Supporting in all day-to-day aspects of production: Scope and ballpark creative concepts, build detailed project schedules, manage project budget, research and book production resources, quality control all deliverables, maintain project documentation and communicate with holistic project teams.
- Communicates proactively to Creative, Account Services, Business Affairs and Media partners on all aspects of the production.
- Running with productions on my own but also able to offer support on larger productions.
- Researching, nominating and negotiating production vendor partnerships based on scope/budget/timeline of project and which partner is best suited to execute the creative vision.
- Builds/maintains critical relationships with both internal and external production employees.
- Tracking industry trends, craft-makers, techniques, directors, photographers, and new technologies. Making sure I have as much understanding of creatives/projects as possible (ensuring I can understand creative's visions).

Hen's Tooth Productions

Production Coordinator/ Freelance Producer : September 2022- November 2023

Clients include: Vogue, Harper's Bazaar, Neiman Marcus, O32C, Interview Magazine, Oscar de la Renta, Levis, Target, Vanity Fair, New York Times Mag, Chase etc.

- Facilitating production schedules.
- Creation of call sheet.
- Organizing / overseeing stills and motion shoot preparation - E-commerce, Advertising + Editorial.
- Vendor, talent + crew optioning, booking + negotiating.
- Maintaining client/vendor relationships.
- Production contact on set - point of contact for cast x crew.
- Supervise and delegate work to production assistants.
- Liaison between client and agency.

Ammolite INC

Social Media Manager & Creative Assistant to CCO : December 2020- August 2022

Social Media Manager

- Lead campaigns on social media platforms.
- Monitor online presence of Ammolite Inc's brand & engagement while using social media analytics tools to boost engagement.
- Assist the creative team with developing and implementing social media strategies.

Creative Assistant to CCO

- Liaison between the CCO & Creative Agency.
- New Business Pitches & Creation of Decks.
- Organizing and scheduling key production meetings prior to the shoot.
- Arranging celebrity travel.

Rock Paper Scissors LLC

Production Coordinator: November 2018- November 2020

- Performed tasks of assisting post producer in producing budgets, monitoring costs and controlling expenses.
- Assist the Head of Production to manage the daily workflow through the edit suites to all editors.
- Assisted editors in pulling & organizing footage on multiple projects.